

Tastecapade App Feedback, Review and Tasks

Design Issues

In our previous meeting on 3 October, we had discussed all the issues on design at length. The email sent by Gexton to us was sent, which contained two attachments for a design suggestion. During the meeting we approved the design and give it a go. But after receiving the latest build, it was way different from the actual design.

Here are the two attachments of design on following pages which we received in your email to us:

tastecapade

Welcome
Login to your account to start

Username*

Password*

Supplier Login

Forgot your password?

tastecapade

Steve Auston
tastecapade

PERSONAL INFORMATION

Title	Mr.
First Name	Steve
Last Name	Auston
User Name	Steveauston
Email	info@neox.com
Job	Marketing Head

COMPANY DETAILS

Company Name	Neox Zone
--------------	-----------

Home Management Search Profile Setting

tastecapade

MY TOURS

Achieved Bookings Amount \$ 2034	Revenue after commission \$ 4626	
Commission Rate \$ 2034	Total Revenue \$ 6272	Total Pending \$ 1246
Confirmed Attendess to Date \$ 2672	Unconfirmed Attendess to Date \$ 6163	
Cancellations \$ 6163		

Home Management Search Profile Setting

tastecapade

Upcoming Tours Past Tours

From Date To Date

Tour Name Enter Tour Name Here

Serach

	Dubai Cultural Festive Dubai - United Arab Emirates Start Time: 03:00 PM (GMT) Duration: 4 hours
	Dubai Food Tour by Bike Dubai - United Arab Emirates Start Time: 03:00 PM (GMT) Duration: 4 hours
	Dubai Food Tour by Bike Dubai - United Arab Emirates

Home Management Search Profile Setting

tastecapade

Upcoming Tours Past Tours

From Date To Date

Tour Name Enter Tour Name Here

Serach

	Dubai Cultural Festive Dubai - United Arab Emirates Start Time: 03:00 PM (GMT) Duration: 4 hours
	Dubai Food Tour by Bike Dubai - United Arab Emirates Start Time: 03:00 PM (GMT) Duration: 4 hours
	Dubai Food Tour by Bike Dubai - United Arab Emirates

Home Management Search Profile Setting

tastecapade

Tastecapade Voucher for Old Dubai Cultural Food Tour

Voucher Created on 15 Januray 2016
For Steve Auston
Registration ID J40DKGT030

TOURS DETAILS

	Dubai Cultural Festive Dubai - United Arab Emirates Client: Steve Auston No. of Client: 3 (Three) Start Time: 03:00 PM Duration: 4 hours
--	---

Tours Activity Search Profile Setting

tastecapade

Tastecapade Voucher for Old Dubai Cultural Food Tour

Voucher Created on 15 Januray 2016
For Steve Auston
Registration ID J40DKGT030

TOURS DETAILS

	Dubai Cultural Festive Dubai - United Arab Emirates Client: Steve Auston No. of Client: 3 (Three) Start Time: 03:00 PM Duration: 4 hours
--	---

Confirm

Tours Activity Search Profile Setting

tastecapade

Welcome
Login to your account to start

OR

Username*

Password*

Log In

Forgot your password?

Supplier Login

tastecapade

Welcome
Login to your account to start

Username*

Password*

Supplier Login

Forgot your password?

tastecapade

Dubai Food Tour by Bike
Dubai - United Arab Emirates

Start Time: 03:00 PM (GMT)
Duration: 4 hours
Country: United Arab Emirates
City: Dubai

Current weather conditions:
Partly Cloudy, 22°C
Price: AED 386

Book Now

tastecapade

Dubai Cultural Food Tour
Dubai - United Arab Emirates

Start Time: 03:00 PM (GMT)
Duration: 4 hours

Upload Photos

tastecapade

Dubai Food Tour by Bike
Dubai - United Arab Emirates

Description Summary Reviews Photos

Dubai Food Tour by Bike
Get to know Dubai like a local on this adventurous city tour. To save your energy, we'll take a full-fledged bicycle through all the most important areas, so you'll get to know Dubai like a local on this adventurous city tour.

Tour Highlights include

- Taste delicious Emirati food in a traditional setting
- Walk through old neighborhoods and parks
- Learn about the biking culture
- Taste freshly caught fish
- Explore some of Dubai's hidden gems.

Book Now

tastecapade

Dubai Food Tour by Bike
Dubai - United Arab Emirates

Description Summary Reviews Photos

Start Time: 03:00 PM (GMT)
Duration: 4 hours
Country: United Arab Emirates
City: Dubai

Current weather conditions:
Partly Cloudy, 22°C
Price: AED 386

Book Now

tastecapade

Dubai Food Tour by Bike
Dubai - United Arab Emirates

Description Summary Reviews Photos

Adam Barr
5.0 (10) reviews
Great experience this tour. I was excited to experience the guide. They were really friendly, knowledgeable and helpful. The tour was well organized, and we spent a lot of time about the area's history and culture. It was a great way to spend the day. Highly recommend this tour. Great way to spend the day.

Greg Kaufman
5.0 (10) reviews
Great experience this tour. I was excited to experience the guide. They were really friendly, knowledgeable and helpful. The tour was well organized, and we spent a lot of time about the area's history and culture. It was a great way to spend the day. Highly recommend this tour. Great way to spend the day.

Comment

tastecapade

Dubai Cultural Food Tour
Dubai - United Arab Emirates

Description Summary Reviews Photos

Upload Photos

tastecapade

Followers Following Activities

Mahadabdhah Mahadabdhah FOLLOW

Dunishugan Dunishugan FOLLOW

Disha Samayor Disha Samayor FOLLOW

Hadhah Unha Hadhah Unha FOLLOW

David Ramlin David Ramlin FOLLOW

Kolanda Mak Kolanda Mak FOLLOW

tastecapade

Followers Following Activities

Part wants to follow

Who you should follow

Mahadabdhah Mahadabdhah FOLLOW

Dunishugan Dunishugan FOLLOW

Disha Samayor Disha Samayor FOLLOW

Hadhah Unha Hadhah Unha FOLLOW

tastecapade

Followers Following Activities

Mahadabdhah Start following Mahadabdhah 13h ago

Dunishugan Added Tour Photos 50m ago

Hadhah Unha Start following Hadhah Unha 50m ago

Kolanda Mak Kolanda Mak FOLLOW

tastecapade

Steve Auston
tastecapade

Home

Edit Profile

Reservations

Photos

Reviews

Logout

Find a Tour

Country: United Arab Emirates

Date: 15 January 2016

Let's Go

Select a city: Dubai

Modify Filter

Tour Details

Price Range: \$1 - \$400

Duration: 3 hrs (1 to 12) 13 hrs

Health / Dietary Details

Vegetarian Allergic to nuts

Lactose Intolerance Allergic to Shellfish

Update Results

tastecapade

Old Dubai Cultural Food Tour

5 stars from 1 review

Tour Date: 18 Feb 2016

Start Location: Meeting Point

Where we are: Old Dubai, Dubai, United Arab Emirates

Start Time: 04:00 PM

Price: AED 386

Book Now

Enter number of Tickets

Persons: 6 Promo code: 14761656

Apply Code

Enter Attendee Details

Existing Tastecapade User

Add Users

OR

Add/Update Attendee Details

First Name: Steave Last Name: Waston

Email: steave@tastecapade.com

Contact #

Save / Add Attendees

By clicking on Reserve Now I agree to the terms and conditions.

Reserve Now

Important Notice

Please note that this tour requires at least 2 people to activate. In case this tour does not reach the minimum capacity 24 hours before the tour, we will inform you and offer you a full refund.

Continue

Cancel

tastecapade

About Us

Help?

FAQs

Contact Us

Privacy Policy

Terms & Conditions

tastecapade

Thank you!

Tastecapade Voucher for Old Dubai Cultural Food Tour

Valid Until: 15 January 2016

For: Steave Auston

Registration ID: J40DKGT000

TOURS DETAILS

Dubai Cultural Food Tour
Dubai - United Arab Emirates

Start Time: 03:00 PM (GMT)
Duration: 4 hours

Save Voucher

Supplier Details

tastecapade

Old Dubai Cultural Food Tour

5 stars from 1 review

Tour Date: 18 Feb 2016

Start Location: Meeting Point

Where we are: Old Dubai, Dubai, United Arab Emirates

Start Time: 04:00 PM

Price: AED 386

Book Now

Enter number of Tickets

Persons: 6 Promo code: 14761656

Apply Code

Enter Attendee Details

Existing Tastecapade User

Add Users

OR

Add/Update Attendee Details

First Name: Steave Last Name: Waston

Email: steave@tastecapade.com

Contact #

Save / Add Attendees

By clicking on Reserve Now I agree to the terms and conditions.

Reserve Now

tastecapade

Contact Details

Hi there, Contact me to ask about any thing related to this tour / deal

Call +123 456 67788

Email steve@tastecapade.com

tastecapade

About Us

Help?

FAQs

Contact Us

Privacy Policy

Terms & Conditions

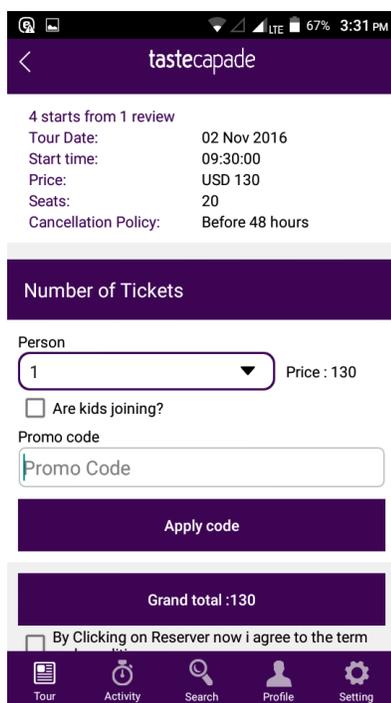
These two attachments are for your reference. These were recommended by Gexton itself and we Okay-ed them.

But now what appears in the app is entirely different. The first thing to notice is the timeline. Why the pictures are stretched in the height? They were fine before, the perfect square! There was no point in stretching the pictures. They look odd now. We told you to keep it like the timeline of website, from which we meant the content of a tour should come inside a tour picture, like title, rating, price etc, if possible.

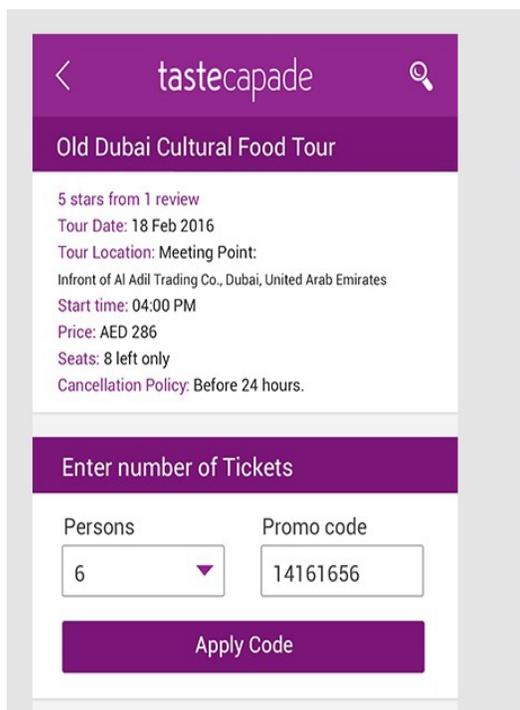
We are astonished that what work has been done design wise on the app since our last meeting? Things which were discussed are not here. Please closely follow the overall app design that you sent.

For example, look at the checkout page. How does it look in approved design and how does it look in the recent build of the app? For you reference, here is the comparison:

Current App



Original Design



Please watch for all those minor but subtle changes in the design. A nice app on wireframe, but very odd looking app in real!. This is just one thing for reference, compare it all along for all those changes. To cite another example:

The App



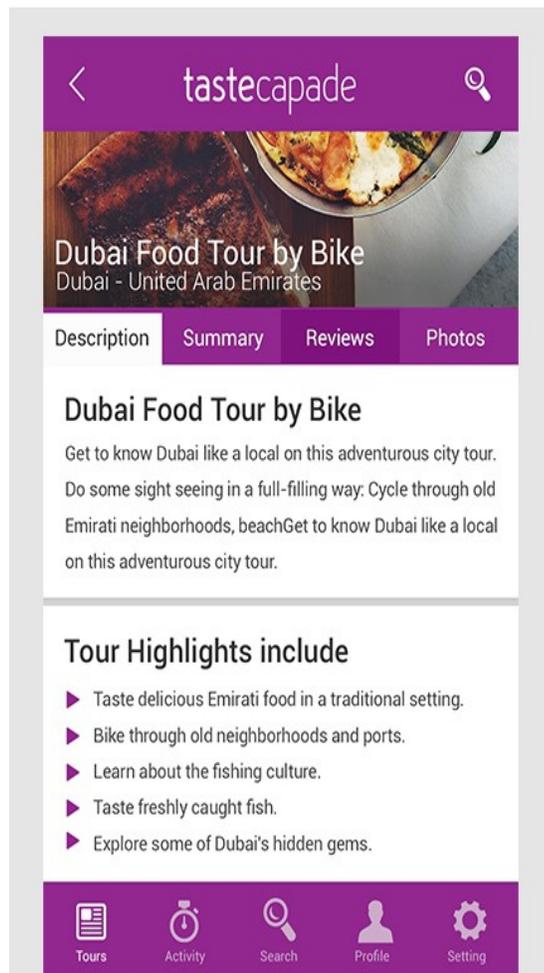
Tour Highlights include

- Discover old Dubai
- Walk through a beautiful spice market
- Cross the creek on a Abra
- Taste of up to 9 dishes
- Explore historic neighborhoods
- Witness and learn about Dubai's culture and history
- All with your guide who is Dubai born-and-raised
- Let the fun begin!

Activities



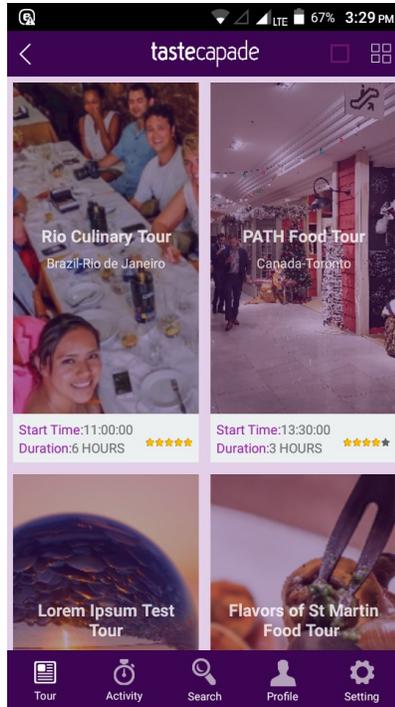
The Design



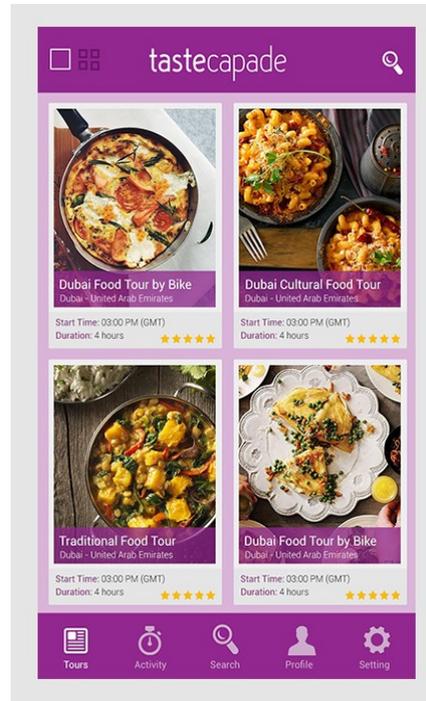
See the difference between font sizes, font colors, bullet styles and spacing. Its way too different! These changes may look tiny to you, but they do matter a lot to us.

Another Example:

The App



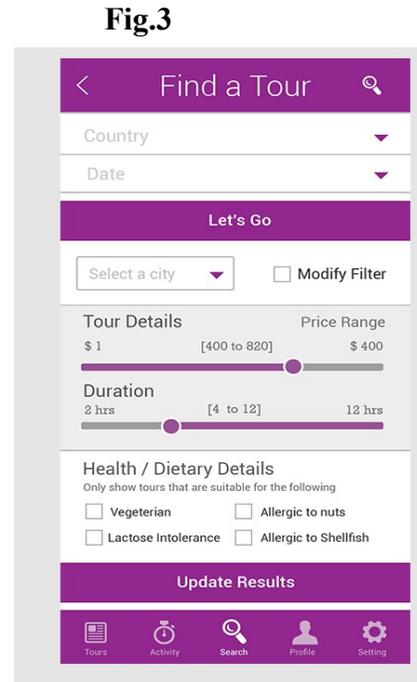
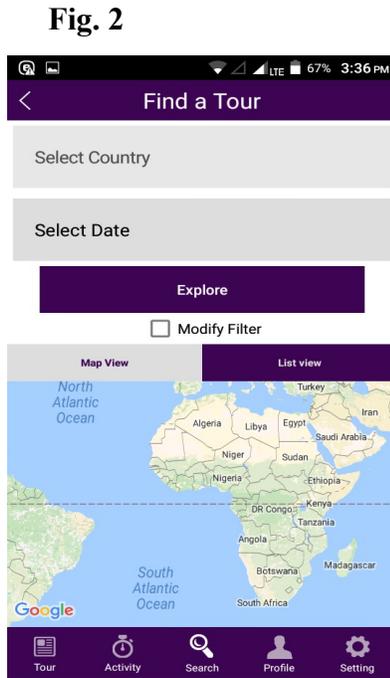
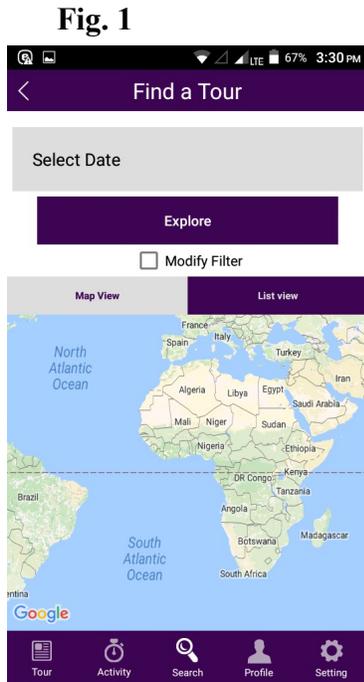
The Design



Look at the difference between both timeline photos. In the app they look stretched in height, while in design they are perfect squares. That's how they were before, but recent change made them stretched in height. What we meant by making it like website timeline is: If possible, make the text go inside the picture, if possible. If not, let it be as it is in design. The perfect squares! Also, the latest tours to be shown were supposed to get user location co-ordinates and show the relevant tours nearby a user's location within the radius of 1000 KMs. I have time and again discussed this. The function and database query are ready and they are already in place in website. If your developer wants, I can show him which function of the controllers and modal is being used for this purpose. This is essential. Right now, the app is pulling out the random tours at its own will. No. It should only show tours in 1000 KM radius of a user's location. For that, everything is already ready.

Now, let's discuss this example: The app showed me the search screen like the below screenshot (**Fig. 1**), first time when the search page is opened. It took a longer time to load search function even. Later, after some browsing, if you come back to search screen, it showed me the search screen like (**Fig. 2**).

While in **Fig.3** you can see the approved design of the search screen.



Please see this:

The tabs have subtle clues of color change if they are active, non-active or so. These subtle color changes mark the difference between different pages. Please follow the design as closely as possible.

The App



Tour Highlights include

The Design



Now, I can not mention each and every screen, since there are too many of them. Please compare yourself. Review each screen and compare it to the approved design. Keep in mind all the discussion we had and we are having.

Like wise, this whole review part was from user side, please see for supplier side as well. Kindly compare each screen with the design and sign it off if it is correct, only then send the app to us. This is frustrating to know each time we are discussing the same thing, yet nothing comes out as agreed.

Another important point I would like to make is: In our previous meeting it was discussed that on Booking screen, **existing tastecapade user** option will be removed, and instead of it '**Guest List**' option will be put as it is now on website.

Please make sure to use the exact wording as it is now on website. See the screenshot below:

Where do you want to go?What do you want to do?When?SEARCH

✓ STEP1: LOGGED INSTEP 3 : RESERVE YOUR EXPERIENCE ✕

STEP 2: CUSTOMIZE YOUR EXPERIENCE

Name	gexton	<h4>GUEST LIST</h4> <p>Guest 1: gexton ✎</p>
Email	info@gexton.com	
Dietary Needs (optional)		
Add Guest		

Booking Summary

Tour Name: PATH Food Tour
Tour Date: 18-11-2016
Start time: 01:30 PM
Number of persons: 1
Price: AED 70/adult
Cancellation Policy: Before 24 hours

Promo code Apply
Promotion - %0

Total Amount 70 AED

By Clicking on Reserve Now I agree to the terms and conditions

Check Availability

That request was not followed and we are still seeing the same option in the app. Please remove existing tastecapade user option and implement guest list as was discussed and agreed in our last meeting.

Please follow the exact design, and make a replica of the design. Replica means replica, except the changes that we ask you to do. (also, except main brand colors. Off course they are right in the app). See the font sizes, see the bullet styles, see the transparencies, see the placement, radius and spacing of each item. Each means each!

Now, this doesn't mean that only the examples I have cited have the problems, please use the approved design as the reference for entire app. There are many more changes which you will find out yourself.

Promo Codes: As reported in yesterday's meeting, the promo codes are still not working. For example this promo code on the website is working fine: **Taste285**, but not on the app. The **Apply Code** button is just there, it doesn't move, doesn't give any visual clue, it just stays as it is. This is confusing, even if the promo code fails, it must give a visual clue to the user that the promo code is wrong!

Calendar: As discussed yesterday, the calendar for some tours, for example **Path Food Tour Toronto**, show the dates which are not even available. Off course you would say they are not highlighted, but they are still selectable. They should not be selectable. Please disable all those dates which are not available for tours. Do a thorough checking.

Push Notifications:

We want following push notifications for the users and suppliers (in no particular order)

- Notification to remind a user 24 hours **before** their reserved tour.
- Notification to remind a user 24 hours **after** the tour to review the tour, only if the user showed up on the tour and was not a '**no show**'. Simply ask him 'How was your experience of yesterday's ABC or XYZ Tour? Please login and post your review. Thank you.'
- Notification to a supplier that they have some pending booking which they need to confirm or take some action, only in the case when there are some bookings for unconfirmed tours.
- The same goes to a user, if supplier has taken some action, either confirmed, suggested or reject the user's booking for an unconfirmed tour. (Tastecapade has more unconfirmed tours now then the confirmed ones, on the request of our tour operators, so this functionality is crucial)
- If the user has accepted the suggested dates of a supplier or rejected, the notification must be sent back to supplier.
- When a user goes to a new country, the app sends a notification asking the user 'If they would like to take a look on XYZ, ABC tour available in that country? Or nearby region?' The above functionality can be implemented via the same location finder query, which is already running on the database and shows the featured tours to a user based on their location, ordered by from near to far, in 1000 KM radius. Please have a look at that function.

Integration with Moneris

Given the inability of Payfort and their lack of support for mobile devices, Tastecapade has signed up with another payment gateway called Moneris. This was discussed at length in yesterday's meeting. Right now, the website is already using it. On the following URL, Android and iOS native solutions can be found using Moneris API.

<https://www.developer.moneris.com>

To test a solution, please use following credentials to login:

username: demouser

store ID: store2

password: password

To login using these credentials, please follow this url: www.esqa.moneris.com/mpg

this is for demo and testing. For live deployment, the url will be:

www3.moneris.com/mpg

and login credentials will be shared later.

To do a purchase transaction on moneirs, please use the following credentials to send with the transaction:

ps_store_id: ZL92Rtore2

hpp_key: hpFVK3IGS36F

To perform a preauthorization transaction for the unconfirmed tours, which can be captured later using Moneirs API, please send the transaction request using following settings along with order ID and amount (in floating point with 2 digits after decimal, for example for USD 1, please send USD 1.00)

ps_store_id: TEY8Atore2

hpp_key: hpDL4E1BC53A

These request can be sent to following URL in test mode: <https://esqa.moneris.com/HPPDP/index.php>

for production, URL will be different.

Please see the subsequent sections of documentation for each platform (Android & iOS) on www.developer.moneris.com

The easiest way to kick start using moneris is by using their hosted PayPage solution, through which we send purchase or pre-auth transaction requests to moneris gateway using above details, and a user is redirected to pay page hosted at moneris website, where he inputs card details. Please refer to documentation for further details.

Should you have any questions regarding this, please feel free to ask.

We hope we will see this app on App Store and iOS by the end of this month and we are really counting on you guys.

Thank you so much, good luck!