

Memories by The Ritz-Carlton

<Clicking here leads to the mini-site landing page. Masthead TBC>

<Dark green area will be used for skinning>



<Clicking on logo leads to Ritz Carlton website>

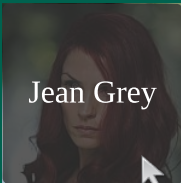
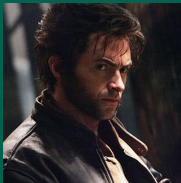
Home

Memories by The Ritz-Carlton

Memories in Six Photos

Connect Videos

<The 6 influencer profile pics will always be shown under the menu to push users to this section>



Jean Grey



<On mouse roll over display the influencer name>

<Some of the grids will be clickable leading to the respective sections>

The greatest memories often come from remarkable travel experiences, like exploring a tide pool teeming with life or discovering world-class shopping just steps away.



Memories in Six Photos

<Clicking on logo leads to Ritz Carlton website>



THE RITZ-CARLTON®

Memories by The Ritz-Carlton



When will your next adventure begin? Whether you're looking to relax and unwind, reconnect with loved ones or embark on an adventure, The Ritz-Carlton® is the perfect getaway. Always taking great pride in providing guests with personalized service, The Ritz-Carlton has countless ways to create memories. You'll have a variety of exquisite experiences, from enjoying an aromatherapy massage on a secluded beach to savoring a romantic dinner on a rooftop terrace.

<video (TBC) - stream from YouTube / Vimeo. Alternatively we can show one GIF (Memories in Six photos) here>



<The memories photos and profile pics should flip within the same grid to show other photos/profile pics. Clicking on them lead to the respective section with that Memory / influencer in focus>

Connect Videos



<Social share icons>

Crafting Memories One Stay at a Time: The Ritz-Carlton

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<link to The Ritz-Carlton website>

Learn more about The Ritz-Carlton

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<Sitemap in the footer>

Memories by The Ritz-Carlton



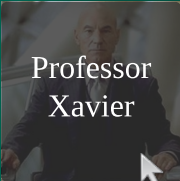
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<Influencer in focus is highlighted>



ROGUE

Character from X-Men

Influencer bio. Rogue's real name was unrevealed in the comics for decades, but was recently revealed to be Anna Marie. Her last name is unknown, but she often uses the pseudonym Anna Raven. In the X-Men film series, her real name is Marie.

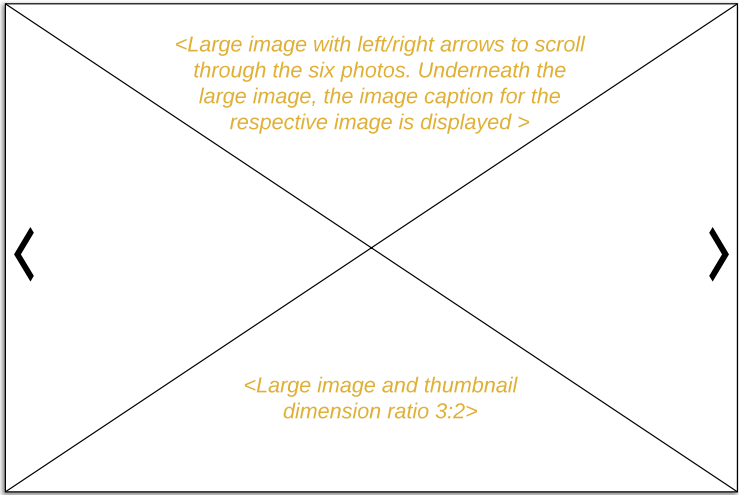
Her mutant power is the ability to steal the "life force" of others, which includes memories and (if applicable) powers, and renders that person unconscious. She is unable to control her powers, and therefore must keep her skin covered at all times. In certain incarnations, she also has superhuman strength, flight and invulnerability.

<Influencer's profile pic, name, title, bio text, and social share to this page>

Share this page with your friends:



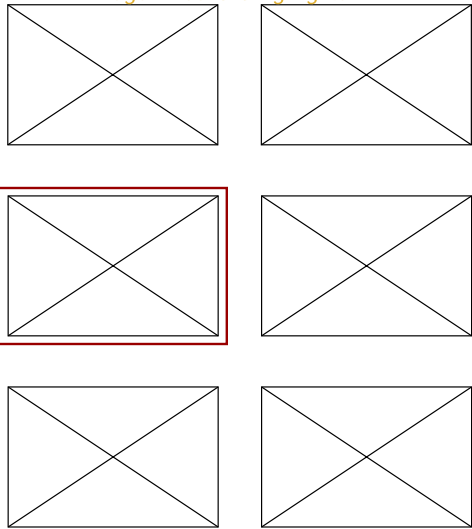
<The 6 image thumbnails are displayed here. The image in focus is highlighted >



<Large image with left/right arrows to scroll through the six photos. Underneath the large image, the image caption for the respective image is displayed >

<Large image and thumbnail dimension ratio 3:2>

Image caption caption caption caption caption caption caption caption caption



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<Interview Q&A section>

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<If additional images are available, break the interview questions (after a few paragraphs) with one additional image + caption. If there are no additional images then don't display this>

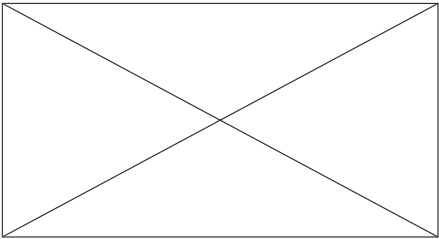


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<SM share icons are displayed a second time at the bottom of the page>

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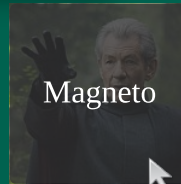
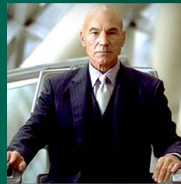
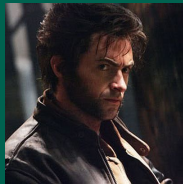
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Intro text for Memories in Six Photos Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr

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<The thumbnail currently in focus is highlighted>



Henley Vazquez

CEO, Feather+Flip
Trip: Hong Kong

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<Mouse roll over affect>

<scrolling down the page should progress to the next slide. Slide includes image, name and text, but NOT the thumbnails. I.e. thumbnails don't move with the scrolling. Scrolling should transition between complete slides, i.e. the screen should never be stuck between two slides>

<Image dimension ratio 1:1>

